



Maharashtra Film, Stage and Cultural Development Corporation Ltd.

Dadasaheb Phalke Chitranagri, Goregaon (East), Mumbai- 400065

Tender Document: Making Film on Life Work of Rashtrisant Tukdoji Maharaj

1. Invitation for Bids

- 1) MFSCDC Ltd. hereby invites proposals from reputed, competent and professional directors, who meet the minimum eligibility criteria as specified in this bidding document **“Making Film on life of Rashtrasanta Tukodoji Maharaj for MFSCDCL.**
- 2) The complete bidding document shall be published on <https://mahatenders.gov.in> for the purpose of downloading. The downloaded bidding document shall be considered valid for participation in the electronic bidding process (e-Procurement/ e-Tendering) subject to the submission of required tender/ bidding document fee and EMD through e-Tendering Online Payment Gateway mode which is available on <https://mahatenders.gov.in>.
- 3) To participate in online bidding process, Bidders must procure a Digital Signature Certificate (Class - II) as per Information Technology Act-2000 using which they can digitally sign and encrypt their electronic bids. Bidders can procure the same from any CCA approved certifying Master System Integrator (MSI) such as Safecrypt, Ncode, etc. Bidders who already have a valid Digital Signature Certificate (DSC) need not procure a new DSC.
- 4) Bidders are also advised to refer “Bidders Manual Kit” available on <https://mahatenders.gov.in> for further details about the e-tendering process.
- 5) Bidders are advised to study this bidding document carefully before submitting their proposals in response to this RFP Notice. Submission of a proposal in response to this notice shall be deemed to have been done after careful study and examination of this document with full understanding of its terms, conditions, and implications.

The summary of details with regard to this invitation of bids are listed in the table below:-

S No	Items	Description
1.	Tender Reference No.	Filmcity/admin/21/2023-24
2.	Name of the Project	Making Film on life of Rashtrasanta Tukodoji Maharaj for MFSCDCL
3.	RFP Document Download Start / End Date & Time	Start Date: 15.03.2024 03:00 PM End Date: 08.04.2024 05:00 PM Please visit the below mentioned e-Tendering website https://mahatenders.gov.in
4.	Last date to send in requests for clarifications	26.03.2024 05:00 PM All the queries should be received on or before through email only with subject line as follows: “Pre-Bid queries - <Agency’s Name>”. The Pre-Bid queries to be sent to the Email Id :



S No	Items	Description
		promfscdcl@gmail.com
5.	Pre-Bid Meeting Address	27.03.2024 12:00 PM Officer: Chief Administrative officer (MFSCDC Ltd.) Email Id: promfscdcl@gmail.com Mobile no: 9702270821 Address: Dadasaheb Phalke Chitranagari, Goregoan East – 400065
6.	Tender Fee to be paid via Online Payment Gateway mode only.	INR 3,000/- + GST (INR 3540/-) via Online payment mode only
7.	Date Time and Place of opening of Technical Qualification Proposals	12.04.2024 12:00 PM
8.	Date Time and Place of opening of Financial / Commercial Proposals	Will be intimated later to the technically qualified bidders
9.	Earnest Money Deposit (EMD) to be paid via Online Payment Gateway mode only.	Earnest Money Deposit will be INR 5,00,000/- (Rupees Five Lakh only) will be paid through Online e-Tendering Payment Gateway mode.
10.	Performance Security	The Earnest Money Deposit of the successful Bidder will be retained towards Performance Security and performance of the contract during the contract period of the successful Bidder.
11.	Last date for signing contract	As intimated in work order of MFSCDC Ltd.
12.	Bid Validity Period	180 days from the date of opening of commercial bid.
13.	Contract Period	Completion of Film
	Contact Person Officer: Chief Administrative Officer (MFSCDC Ltd.) Email Id: promfscdcl@gmail.com Mobile no: 9702270821 Address: Dadasaheb Phalke Chitranagari, Goregoan East – 400065 Website: https://www.filmcell.maharashtra.gov.in/	

Note: Prospective Bidders may visit MFSCDC Ltd. Administrative Office for any further information / clarification regarding this RFP on prior appointment during working hours till the date of technical bid submission.

2. Online Bid Submission

During this stage, bidders who have successfully completed their Bid Preparation stage are required to transfer the data, already uploaded by them during Bid Preparation stage, from their custody to department's custody. During this stage, bidders won't have any capability to make any kind of changes or editing into technical as well as commercial data.



Earnest Money Deposit (EMD)

As per given in NOTICE DETAILS of the tender on working days. Offers made without Earnest Money Deposit shall be rejected.

If for any reason, any interested bidder fails to complete any of online stages during the complete tender cycle, department shall not be responsible for that and any grievance regarding that shall not be entertained.

3. Opening of Tenders:

On the date, specified in the Tender Schedule, following procedure will be adopted for opening of the Tender.

A) ENVELOPE NO. 1 :- (Technical Documents)

First of all Technical Bid of the tender will be opened online to verify its contents as per requirements. If the various documents contained in this envelope do not meet the requirements of the Department, a note will be recorded accordingly by the tender opening authority and the said tenderer's Price bid will not be considered for further action and the same will be recorded.

The decision of the tender opening authority in this regard will be final and binding on the contractors.

B) ENVELOPE NO. 2 :- (Financial Bid)

This envelope shall be opened immediately after opened online of Technical Bid, only if contents of Technical Bid are found to be acceptable to the Department, the tendered fee shall then be read out in the presence of bidders who remain present at the time of opening of Price Bid.

4. Scope of Work

The objective of Bidder is to make Social film on Rashtrasant Tukadoji Maharaj and spread awareness all over India on the work done in Maharashtra, through different lenses of videography, audio, and storytelling.

5. General Terms and Condition

1. The Film shall be shot with digital camera in at least 4K resolution.
2. The length of the film shall be minimum 90- 120 mins.
3. The producer of the film shall be MFSCDCL.
4. The rights of the film shall be with MFSCDCL
5. The analysis and technical aspect regarding the film rights are mentioned in form B
6. The film if exhibited, prior written permission from MFSCDCL shall be mandatory.
7. Censor Certification will be responsibility of the Bidder/Director.



8. It will be mandatory for the Bidder/Director to obtain all necessary permissions during the shooting of the film.
9. Bidder/ Director shall take permission for release of the film in theatre/OTT/Satellite (Television).
10. After 1 month the film shall be shown in schools, colleges etc.
11. Name of the film shall be registered with the association by Bidder.
12. The title of the film shall be transferred to MFSCDCL before signing of contract.
13. MFSCDCL reserves the right to cancel the contract with the selected bidder / director at any stage.
14. MFSCDCL shall have full rights to change, amend or interpret all the above conditions and the decision taken by MFSCDCL shall be binding on the concerned. In case of dispute between two parties who have signed the contract. Hon. Arbitrator shall be appointed by Principal Secretary, Cultural Affairs. Their decision will be final and binding on both parties. However, once an arbitrator is appointed, neither party shall be entitled to go to court.

6. Qualification Criteria (Technical)

#	Evaluation Criteria	Scoring Criteria	Max. Score	Documents to be Submitted
1	Relevant Experience of the Bidder Art Background		40	
1.1	The Bidder should have experience in working in similar filed over the last Five (5) years. Similar Filed: 1. Art (Film / Theater) 2. Culture (Literature and Entertainment) in the last 3 years	Any one Field : 5 marks All the fields: 10 Marks	10	Supporting Documents to be submitted along with technical document Copy/You tube link or other video sharing website link
1.1	The Bidder should have the experience of Directing at least 05 Marathi Films on social topic over the last Five (5) years.	No. of Films 1. >=05 and < 07: 07 marks 2. >= 07 and < 10: 10 marks 3. >=10: 15 marks	15	Copy of Work Order/ Agreement copy / Client Certificate of the listed experiences and a copy of each production pertaining to the submitted credentials. OR Copy/You tube link or other video sharing website link
1.2	The Bidder should have won Films Award for Film, Documentary, Short film on social topic (given by Directorate of Film Festivals, Ministry of Information &	1. Film Awards – 05 Marks 2. State Awards – 10 Marks 3. National Award – 15 Marks	15	Copy of the relevant supporting documents



#	Evaluation Criteria	Scoring Criteria	Max. Score	Documents to be Submitted
	Broadcasting, Government of India) in the last 5 years.			
TQ 2	Technical Presentation		60	
2.1	Presentation	Approach & Methodology	10	15-20 mins Presentation will be called as per date mentioned in RFP. Bidder shall submit the statement of expenses incurred for the film as per Form A
		Style of narrative/ story telling	10	
		Visual Appeal	10	
		Concept, Creativity and Description	15	
		Illustrative examples Directed/Produced by the Bidder	15	
	Total Marks		100	

7. Evaluation of Proposal

- Prior to evaluation of Eligibility and Qualification Submissions/ Technical Bid, the Bid Evaluation Committee shall determine whether each Bid is responsive to the requirements of the RFP. A Bid shall be considered responsive only if:
 - The Qualification Financial Bids are submitted online properly.
 - Technical Bid is accompanied with RFP Fee and EMD amount as specified in RFP.
 - The Bid is received by Bid Due Date including any extension thereof pursuant hereto;
 - It contains all the information (completed in all aspects as requested in this RFP and/or Bid documents (in formats same as those specified in the RFP)
 - It does not contain any conditionality; and
 - It is not non-responsive in terms hereof and any other conditions specified elsewhere in RFP.
- The Bid Evaluation Committee reserves the right to reject any Bid which is non-responsive and no request for alteration, modification, substitution or withdrawal shall be entertained by the Authority in respect of such Bid.
- Evaluation of Eligibility Criteria and document checks of only those Bidders shall be carried out who's Bids determined to be responsive.
- Any clarification if sought, shall be only in case of documents which pre-existed at the time of bid submission, and which have not undergone change since then. These should be called only on basis



of the recommendations of the bid evaluation committee. The clarification documents to be submitted within 3 working days by the bidder as directed by authority.

5. Any discrepancy noticed by bidder in respective other bidder must be communicated within 7 days from the date of opening of Technical Bid. If not notified by bidder about discrepancies related to other bidder within 7 days from the date of opening of Technical Bid any notification by the bidder will not be considered.

8. Evaluation of Technical Proposals

1. Bidders, who qualify the qualification criteria, shall be considered for Technical Qualification criteria evaluation.
2. Bidder shall be evaluated as Qualification criteria mentioned
3. Bid Evaluation would be done on QCBS basis with a 70 Technical: 30 Financial ratio.
4. A Bidder should secure a minimum of 70% marks (i.e. 70 marks out of total 100 mark) in Technical Evaluation in order to be a qualified bidder for being eligible for Technical weightage and subsequently for opening of financial bids.
5. The total marks obtained by a Bidder in the technical bid shall be allocated 70% of technical weightage.
6. Technical score of a bidder = (Technical Score of the bidder / Technical Score of the bidder that achieved the highest marks) * 100 * 0.7
7. At any time during the Bid evaluation process, TEC may seek oral / written clarifications from the Bidders. The Committee may seek inputs from their professional and technical experts in the evaluation process.
8. MFSCDC Ltd. reserves the right to do a reference check of the past experience stated by the Bidder. Any feedback received during the reference check shall be considered during the technical evaluation process.

9. Commercial Evaluation

1. Bidders who have scored minimum 70 marks in Technical Evaluation will be considered for Financial Bid Evaluation.
2. The financial evaluation shall be carried out and financial bids of all the bidders shall be given 30% of weightage.
3. Financial score of a bidder = (Financial Bid of the lowest bidder / Financial Bid of the bidder) * 100 * 0.3.
4. The above score will be rounded off to two decimal places. Total score = Technical score + Financial score. The bidder with highest score shall be declared as the successful bidder.

10. Payment Terms

The quoted amount shall be paid in 4 instalments as follows:

1. First instalment of 20% amount shall be paid at time of issuance of Work Order.
2. Second instalment of 30% will be paid after completion of shooting of 25% of the film.
3. Third instalment of 30% will be paid after completion of shooting of 75% of the film.



4. Fourth Instalment of 20% amount shall be paid after submission of the Final film to MFSCDCL. (Submission of DCP and Censor Certificate)

The Bidder shall utilize the amount paid by MFSCDCL for the production of the said film, if it is found the amount is being used for other films etc., the amount shall be recovered as per the method adopted by the RBI from time to time.

11. Bid Validity

The bid must be valid for the period of 180 days from the date of tender opening for placing in the work order.

12. Special Clause:

The master copies of the film and the edited short film will be the sole property of MFSCDCL which would not be used by the bidder in any form without permission from MD, MFSCDCL.

13. Arbitration

ASDM and bidder will make every effort to resolve amicably, by direct negotiation, if any disagreement or dispute arises between them under or in connection with the work order. If any dispute will arise between parties on aspects not covered by this agreement, or the construction or operation thereof, or the rights, duties or liabilities under these expect as to any matter the decision of which is specially provided for by the general or the special conditions, such dispute will be referred to two arbitrators, one appointed by each party and the third to be appointed by the MD, MFSCDCL and the awards of the arbitration, as the case may be, will be final and binding on both the parties. The arbitrators or the empire as the case may be, with the consent of parties may modify the time frame for making and publishing the award. Such arbitration will be governed in all respect by the provision of Arbitration and Conciliation Act, 1996 and rules there under and any statutory modification or re-enactment or amendments, thereof. The arbitration proceeding will be held in Mumbai.

14. Applicable Law

The bidders shall be governed by the law and procedures established by Govt. of India/Maharashtra within the framework of applicable legislation and enactment made from time to time concerning such financial dealings/processing.



Form A

Previous Experience (as per specified in Qualification Criteria)

1. Narrator: _____
2. Screenwriter: _____
3. Dialogue Writer: _____
4. Photographer: _____
5. Compiler: _____
6. Art Director/Production Designer: _____
7. Music Director: _____
8. Music Composer: _____
9. Lyricist: _____
10. Choreography: _____
11. Dress up: _____
12. Hairdresser: _____
13. Line Producer: _____

Proposed / Relevant Principal Cast Members with brief details:

1. Main Actor: _____
2. Main Actress: _____
3. Main Supporting Actor: _____
4. Main Supporting Actress: _____
5. Other Supporting Actors: _____
6. Marketing Distribution and Publicity: _____

7. Full details of filming Location: _____

8. Details of amount to be invested by Co-Producer: _____
(if Co producer, details to be mentioned in separate page)
9. Financing from any other sources: _____



Form B

Sample Application

To,

Managing Director,

MFSCDCL,

Dadasaheb Phalke Chitranagri,

Goregaon East, Mumbai-65

Sir/Madam,

I am _____ willing to submit the proposal for the production/co-production of the film for which I am submitting the concept (All details shall be given here)

Name of Producer/Director: _____

Address: _____

Individual/Partnership/LLP/Limited Company: _____

Contact No: _____

Email ID: _____

Aadhaar No: _____ PAN No: _____

GST No: _____

Movie Title: _____

Length ()in Minutes: _____



Annexure
Commercial Format

The Bidders shall submit this along with technical proposal in separate envelope detailing the cost of the film. (as per online tender process)

Sr.No.	Details	Rupees in Lakhs
1	Pre-Production	
2	Story/Director/Producer	
3	Artists	
4	Other Artists	
5	Direction Department	
6	Manufacturing Department	
7	Art/Set and Property	
8	Dress/Hairdresser	
9	Costume	
10	Equipment's	
11	Transportation	
12	Workers and Employees	
13	Travel and Allowance	
14	Food and Drink	
15	Other Filming requirement	
16	Hard Disk	
17	Travel and Accommodation	
18	Music Department	
19	Editing Department	
20	Digital Labrotory Procedures	
21	Post Productions	
22	Insurance, Legal etc.	
23	CBFC Certificate	
24	Other Expenses	
	Contingency Cost (in %)	
	Print and Theater Distribution Cost	
	Distribution (Other Platform)	
	Marketing and Advertisement expense	
	Sub-Total	
	Applicable Taxes	
	Total	

Note:

- Grand Total would be used for financial evaluation purposes.



- **Format of BOQ (excel) is a sample format. Please fill Amount in Column for only testing purpose. It will not be considered for commercial evaluation. Please fill all details in Annexure financial proposal format which has to be enclosed separately in PDF format which shall be considered for the purpose of commercial evaluation. MFSCDC LTD. shall do its own calculations based on the rates submitted by the bidders in the PDF.**
- All amount in digits format and in INR only.
- The Bidder may be asked to submit component wise break-up of the quoted rate.
- The quoted price should be valid for a period of 180 days from the closing for submission of bids
- In case of discrepancy between the amounts mentioned in figures and in words, the amount in words shall govern.

Yours sincerely,

Authorized Signature [In full and initials]:

Name and Title of Signatory:

Date and Stamp of the signatory

Name of the Firm