

महाराष्ट्र चित्रपट,रंगभूमी आणि सांस्कृतिक विकास महामंडळ मर्यादित (महाराष्ट्र शासनाचा उपक्रम)

दादासाहेब फाळके चित्रनगरी, गोरेगाव (पूर्व) मुंबई ४०००६५

फोन : ०२२-२८४९७५०४

मेल -promfscdc@gmail.com

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NOTICE

Sub: Calling for Concept and tentative quotations for creating "Coffee Table Book" on 45-year journey of MFSCDCL (Film City)

Maharashtra Film, Stage and Cultural Development Corporation Limited (MFSCDCL) also popularly known as Film City is in the process of creating "Coffee Table Book" on 45-year journey of Film City. The book will showcase the history, development, and cultural significance of Film City, highlighting the various aspects that have contributed to its growth over the years.

We are pleased to invite agencies to provide concept and plan of action for creating a coffee table book on 45year journey of Film City. Interested agencies are required to provide a concept note outlining their approach and ideas for the book, including a detailed plan for editing, structuring, designing, proofreading, and photography. The book should be visually appealing with high-quality printing, and the content should be engaging, informative, and well-structured.

Requesting agencies to kindly share their concept and plan of action along with tentative quotation for coffee table book in a presentation format at promfscdc@gmail.com. Please also mention about past works done by your agency in the presentation. The agencies are required to submit the plan by 10/05/2023. After that, agencies shall be called for an in-person presentation in front of Film city management and a "Request for Quotation" will be circulated amongst the shortlisted agencies and they shall be asked to submit quotation along with delivery timelines for the said work. The work order shall be issued to the agency as per the parameters ascertained by Film city management in "Request for Quotation". The decision made by Film City management shall be binding and final.

The Selected agency will be work under the instructions and overall supervision of the Authority. The following requirements for publication of Coffee Table Book for Film City:

- 1. Content development and research
- 2. Photography and Photo-Editing
- 3. Editing of contents, preparing the design/layout
- 4. Ensuring quality (editorial and production)
- 5. Effective coordination with content and reference material and design
- 6. Ensuring high quality of work
- 7. Preparing bibliography and captions
- 8. Organization of content, photos etc.
- 9. Proof-Reading and checking for plagiarism
- 10. Setting of the book
- 11. Ensure illustrations and captions are correct.
- 12. Printing of digital and physical copies and supply the same

For any further clarifications, you may contact Mr. Pankaj Chavan on +91 97022 70821.

Managing Director, MFSCDC